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FOR IMMEDIATE RELEASE

Ascend Education announces new Director of Strategic Marketing and Sales

(Shreveport, LA) Ascend Education has announced the appointment of Luba B. Lewytzkjy as Director of Strategic Marketing and Sales. In her new role, Lewytzkjy will oversee strategic initiatives and the sales and marketing programs supporting the company's innovative, web-based Ascend® math intervention program.

Prior to joining Ascend Education, Lewytzkjy served as Manager of Eastern Region Sales at Atomic Learning, where she developed and managed an aggressive and expansive sales program. Lewytzkjy's education technology career has included sales and marketing positions at Control Data, Microsoft and NCS Pearson. In addition to her expertise in sales and sales leadership, Lewytzkjy has successfully developed and managed strategic alliance and program channel programs with re-sellers of software applications, hardware, services, textbook and digital publishers, education associations and networks. She also has a successful track record in developing and implementing strategic competitive marketing and communications plans for education solutions. Lewytzkjy is widely respected throughout the education technology industry and has an in-depth knowledge of the K-12 and higher education marketplace, eLearning, and distance education.

Kevin Briley, president of Ascend Education, noted, "Luba's expertise, energy, and enthusiasm will have a positive impact on the growing momentum behind Ascend Education. With over 20 years of experience and extensive knowledge of this industry, we believe that her proven track record of success will significantly enhance our share of the market."

About Ascend Education

Ascend Education is a Summit Interactive company. Summit Interactive is an established leader in K-12 mathematics intervention. Established in 1987, the company's solutions are now used by more than 5,000 schools and universities and are widely supported by math educators in secondary and adult learning environments. The company's programs are based on scientific research and are recognized for their abilities to measurably improve students' comprehension and performance in math.