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FOR IMMEDIATE RELEASE

ASCEND EDUCATION ANNOUNCES RELEASE OF FLASH CARD MATH 2.0, STILL FREE FOR ALL SCHOOLS

Shreveport, LA (January 23, 2014) Ascend Education announced today the release of the newest version of Flash Card Math, their online math facts fluency and automaticity program. In conjunction with the release, Ascend Education also announced that Flash Card Math would continue to be offered free to any school or district throughout the remainder of the 2013-2014 school year and the summer.

Ascend Math's Flash Card Math is an online math facts fluency program that reinforces basic addition, subtraction, multiplication and division facts for students with skill gaps at any age. Flash Card Math offers fingertip access to thousands of practice problems that students can work through at their own pace, in the classroom, after school programs, at home, or anywhere.

Improvements to Flash Card Math include:

- New student-friendly interface makes it even easier to use for all students including elementary and ELL students.
- Now provides practice in whole numbers from 0-12.
- Students can work on an individual number, a preset range of numbers, or choose a range of numbers.
- Optional motivating self-timer helps students gain confidence.
- Self-guided review allowing learners to work independently and at their own pace.
- Works with Bluetooth keyboard on any iPad.
- New Flash Card Math Dashboard tracks student attempts by operation.
- Teachers can limit the amount of time allotted for students to take the quiz, down to the minute and second. (Limit feature and dashboard available through Ascend Math).

"There is no questioning the importance of understanding and becoming fluent in math facts," said Kevin Briley, CEO of Ascend Education. "It is one important key to a successful math intervention program. Many companies offer programs like Flash Card Math for a fee, but we will continue to offer Flash Card Math free to schools for as long as possible."

Flash Card Math will be available online 24/7 to students at all schools that choose to sign up. A Flash Card Math app is available at the Apple Store and will soon be available from the Windows store. There is no cost or obligation. Ascend does request that an educator from each school attend a brief webinar outlining Flash Card Math and its parent product Ascend Math.

Educators can learn more about Flash Card Math and Ascend Math by visiting <http://ascendmath.com>.

About Ascend Math[®]

Ascend Math is a research-based instructional resource in which students have proven to achieve two or more grade level gains in a six-month period. This web-delivered individualized intervention resource identifies skill gaps, prescribes targeted instruction, and motivates students to achieve their maximum performance and potential.

Instruction is delivered in a logical math sequence and students can progress at their own pace and track their own progress and success. Ascend Math is currently used in more than 500 schools and districts serving tens of thousands of students throughout the U.S. and Canada. Visit www.ascendmath.com

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